



4-WHEEL DRIVE / FULL LINE

TOYOTA

4-WHEEL DRIVE

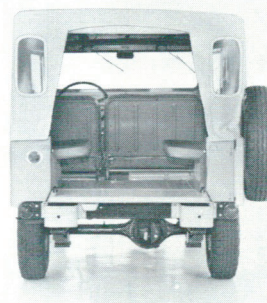
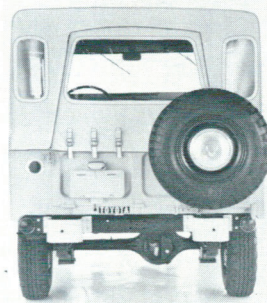
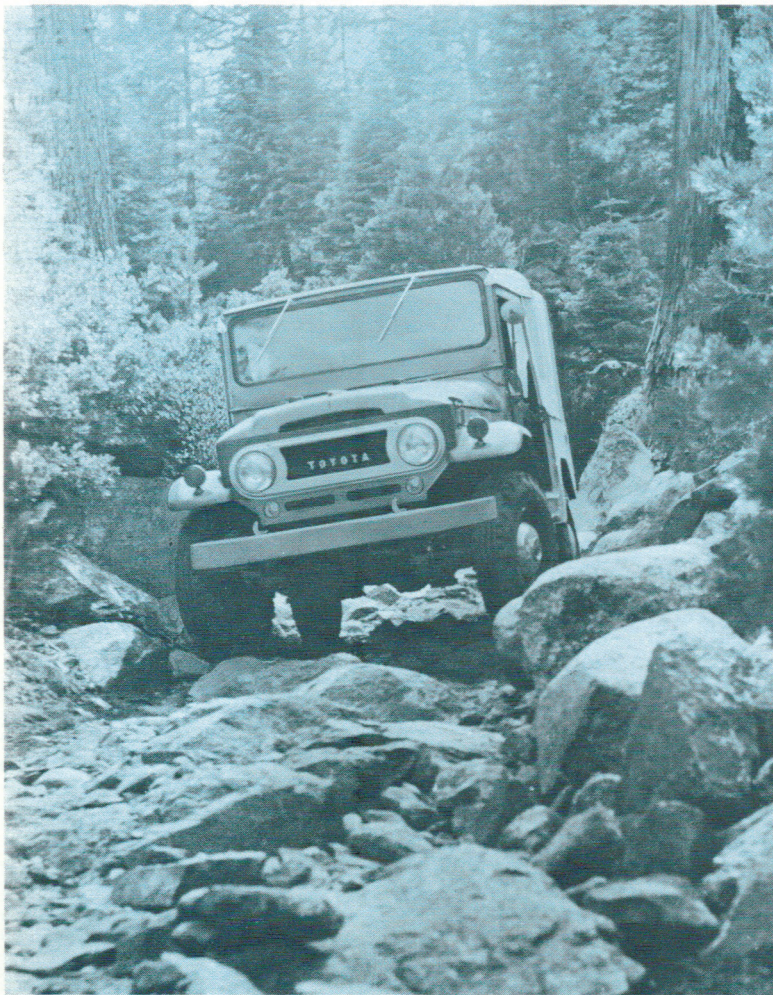
LAND CRUISER

FJ 40L
135 HP



TOYOTA **LAND CRUISER** VINYL TOP

4-WHEEL DRIVE



For dig-down, grab-hold and go power, nothing beats this chunky mountain tamer and master of back country trails—the TOYOTA LAND CRUISER Vinyl Top. From its snub nose and heavy channel steel bumper in front—on through its stocky, square fenders and tank-tough body and underbelly, to heavy hinged tailgate and rear-hung spare—Toyota is built for bruising service impossible for many lighter rigs to withstand. The TOYOTA LAND CRUISER Vinyl Top features TOYOTA'S Big 6 cylinder 135 horsepower powerplant. It has 9 forward and 3 reverse gear combinations for maximum gearing effectiveness in high or low, at all speeds over all roads. It is the only 4-wheel drive machine capable of climbing a 67% grade...can zip along the highway at 85 mph...and crawl through marshy bottomland or rock country at a steady walk. 7 men, plus gear ride in foam seat comfort;

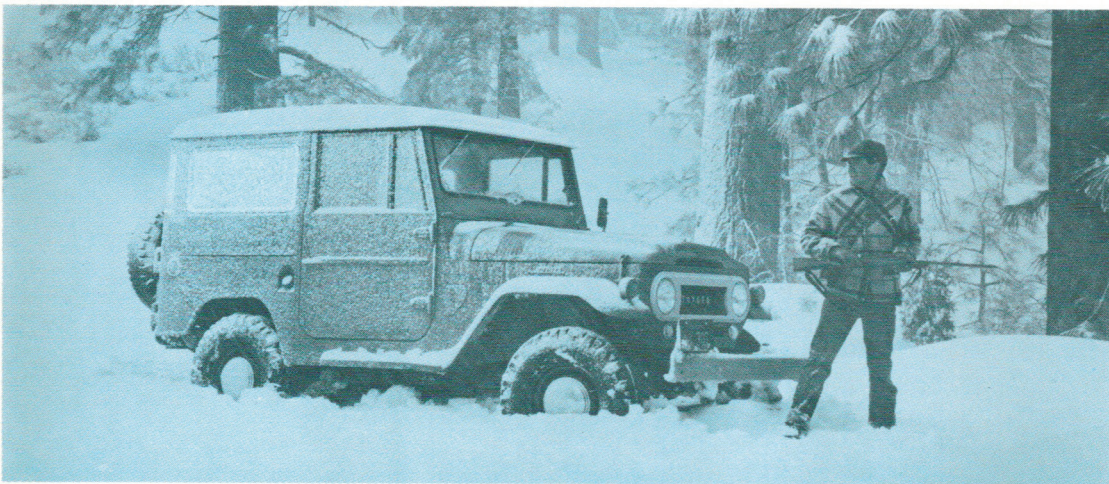


FJ40LV
135 HP



TOYOTA *LAND CRUISER* HARDTOP

4-WHEEL DRIVE



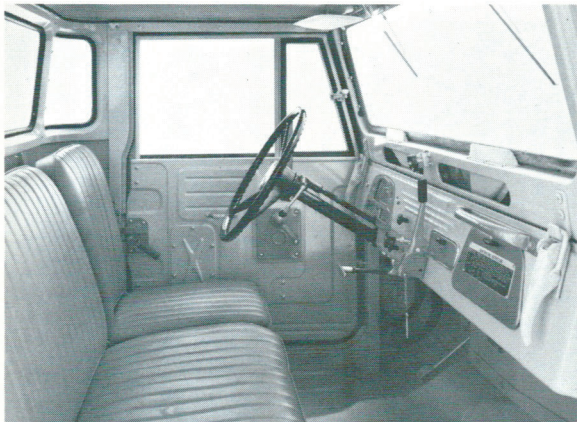
Bigger size—heavier weight—more solidity, from rounded top to armored bottom, make this powerful Hardtop TOYOTA LAND CRUISER the toughest, hardened 4-wheel drive utility vehicle ever to do a trailbusting job for work or sports. With its rugged, round-cornered top shell anchored snugly to its heavy-duty steel cab and body and extra heavy-duty box-channel frame, the TOYOTA is practically torture-proof and weather-tight in any terrain or under any conditions. Front door windows roll up and down with a smooth, easy 2½ turns. Good ventilation is assured through a combination of windings in the doors, a louvered vent on the cowl, plus two fresh air vents in the kick panels providing full comfort. Ample leg room is allowed by the column-mounted shift and clear front floor. Added outstanding features of the Hardtop's popularity are its unusual load space, loading ease, and 7-man comfort on foam seats plus tube-type shock absorbers on all 4 wheels. Coupled with the unexcelled power of TOYOTA'S big 6-cylinder, 135 hp engine—with 9 forward, 3 reverse gear combinations—and 85 mph highway speed—there's no limit to the work or pleasure the 4-wheeler can enjoy in a TOYOTA LAND CRUISER—the professional's 4-wheel drive.

FJ45LP-B
135 HP



TOYOTA **LAND CRUISER** PICKUP

4-WHEEL DRIVE

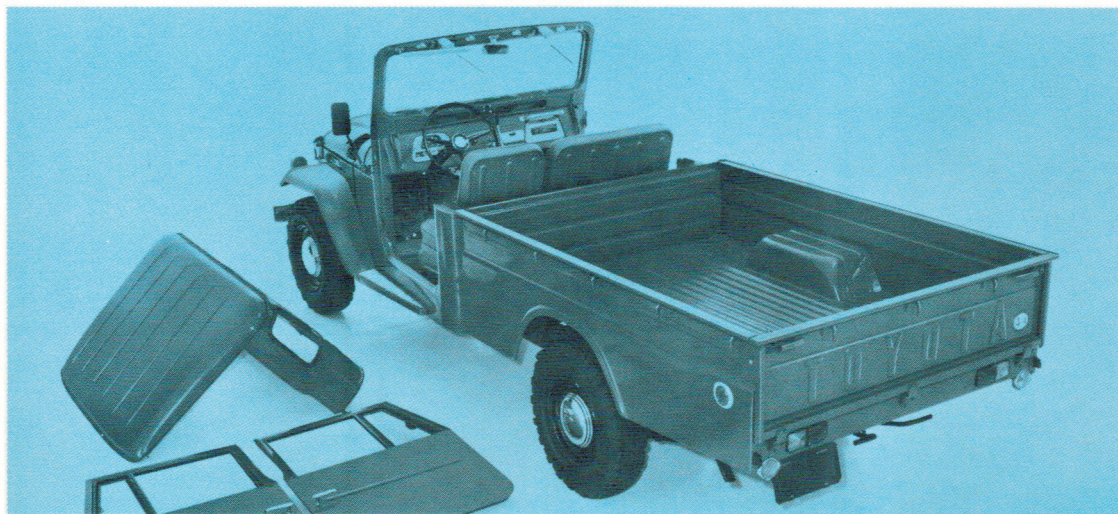


HAULS 2,000 LB. FULL-TON LOADS—OFF THE ROAD

For the man who has work to do in rough, tough country the long wheelbase TOYOTA LAND CRUISER PICKUP has special appeal. Brawny, tough and economical, it is the ideal truck for the farmer—the contractor—any hauler of supplies. It hauls a tremendous load even without a road. The huge long steel bed—over 7 x 5 ft.—will handle bulkier cargo, too. This big Land Cruiser Pickup easily hauls double its rated load—2000 pounds...a full ton.

NEW LIFT TOP FOR FUN IN THE SUN

The 4-wheel drive TOYOTA PICKUPS have the same TOYOTA Big 6-cylinder, 135 hp engine—proved in thousands of rigs on trails across the country. They have 9 forward, 3 reverse gear combinations for gearing to any load and road—plus a special new removable top feature that lets you easily lift the top right off to convert your pickup into a versatile pleasure vehicle—ideal for camping, hunting, fishing, or simply exploring adventurous terrain.

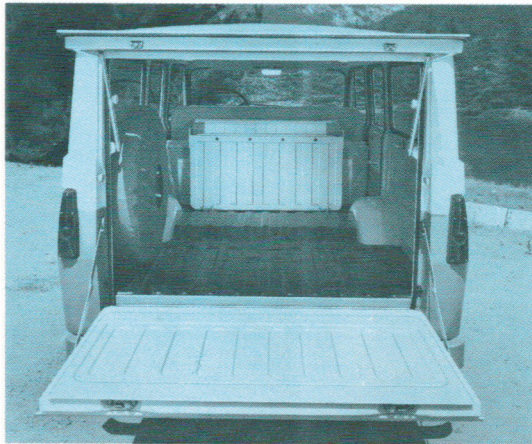


FJ45 LV
135 HP



TOYOTA **LAND CRUISER** 4-DOOR STATION WAGON

4-WHEEL DRIVE



The double duty wagon many 4-wheelers have wanted for week-day shopping and weekend exploring has become a reality. In its 4-Door Station Wagon, TOYOTA has built a 4-wheel drive machine with a big 6 cylinder 135 hp engine—9 forward, 3 reverse gear combinations—and the power to climb 67% grades yet cruise 85 mph with unprecedented ease. Not to be confused with any other wagon—2 or 4 wheel drive—the TOYOTA is in a class by itself. TOYOTA engineers have combined the right size and *design* of passenger and cargo compartments along with TOYOTA *power* to fit town and trail driving. Outside, TOYOTA matches the ruggedness of an armored car. Inside, no space is wasted. The tailgate can be used as a counter for the stove and icebox, or serves as a table for the whole family. The spare tire is safely locked inside. The transom door-tailgate combination allows full-width loading. With ample comfort, and cargo space, the tough TOYOTA LAND CRUISER TOWN & TRAIL WAGON offers versatility unequalled by any wagon in the world.



TOYOTA *LAND CRUISER* SPECIFICATIONS

4-WHEEL DRIVE

ENGINE

Type 6 cyl. in line OHV
 Bore and stroke 3.54 x 4.00 inches
 Displacement 237.3 cubic inches
 Compression ratio 7.7:1
 Maximum horsepower 135 @ 3800 rpm
 Maximum torque 217 ft. lb. @ 2000 rpm
 Carburetor Down draft single barrel
 Fuel Tank capacity 18.5 U.S. gallons
 Cooling system 17.6 quarts
 Crankcase capacity 6.9 quarts
 Battery 12 volt 50 amp hour
 Alternator 12 volt

CLUTCH

Dry single plate with torsion rubbers

Facing diameter 10.8 inches
 Facing area 111 square inches

TRANSMISSION

3 speed, synchromesh 2nd and 3rd

TRANSFER

2 speed helical gear sliding type

AXLE

Front: Full-floating hypoid

Rear: Semi-floating hypoid

Ratio 4.11:1

SUSPENSION

Leaf spring, hydraulic shock absorbers

STEERING

Worm and sector roller type

Gear ratio 21:1

Turning radius Vinyl Top and Hardtop:

17 feet

Pickup: 21.6 feet

Station Wagon: 20 feet

BRAKES

Hydraulic, 4 wheels

183 square inches

TIRES





7.60 x 15, 4-ply

PERFORMANCE

Maximum Speed Vinyl Top and Hardtop: 90 mph

Pickup: 85 mph

Station Wagon: 80 mph

| DIMENSIONS AND WEIGHT: |  |  |  |  |
|---|---|---|---|---|
| | Hardtop | Vinyl Top | Station Wagon | Pickup |
| Overall Length | 152.4 inches | 152.4 inches | 183.4 inches | 196.3 inches |
| Overall Width | 65.6 inches | 65.6 inches | 67.7 inches | 66.5 inches |
| Overall Height | 76.8 inches | 76.8 inches | 69.7 inches | 76.1 inches |
| Wheelbase | 90.2 inches | 90.2 inches | 104.3 inches | 116.1 inches |
| Headroom Front seat to headliner | 37.4 inches | 40.5 inches | 36.5 inches | 37.4 inches |
| Legroom Front floor to front seat back | 43.0 inches | 43.0 inches | 43.0 inches | 43.0 inches |
| Curb Weight | 3410 lbs. | 3260 lbs. | 4070 lbs. | 3800 lbs. |
| Load Capacity | — | — | — | 1 ton |
| Tread | Front: 55.3 inches—Rear: 55.1 inches | | | |

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