



**TOYOTA**

4-WHEEL DRIVE

**LAND CRUISER**

HARDTOP, VINYLTOP,  
STATION WAGON

# EXPLORE THE BACK COUNTRY

From rock strewn valley to hot sandy desert to forested mountain canyons to swampy low lands . . . Toyota Land Cruiser gets you where you want to go. It's built to take it. Nine gear combinations make sure that each of Toyota Land Cruiser's 145 pulling horses works at top efficiency to overcome every obstacle. And to keep up with all this go-anywhere-power, Toyota Land Cruiser features extra husky suspension, axles and other chassis components. So if you are one of the see-the-back-country-set, do it in a Toyota Land Cruiser . . . it's the pro way to go.









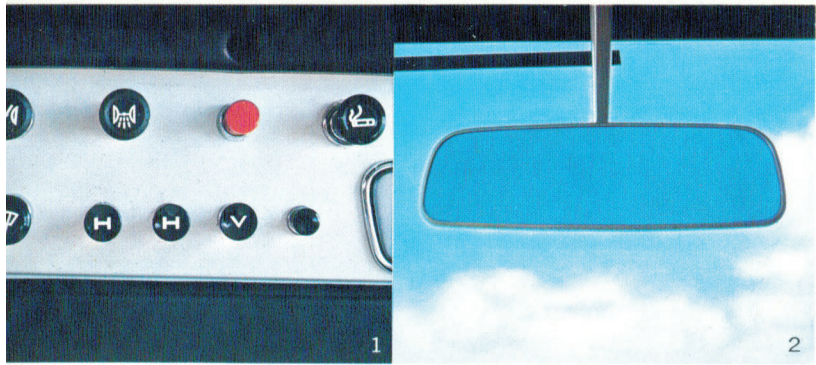
**TOYOTA** **LAND CRUISER** **HARDTOP, VINYLTOP**  
4-WHEEL DRIVE

Whether you're out exploring or off on a big game hunt, the Toyota Land Cruiser answers your every need. In fact, you are manning the wheel of the toughest, hard-nosed 4-wheel drive utility vehicle ever to do a trail-busting job for work or for sports. Nine forward and three reverse gear combinations make Toyota Land Cruiser's big, 6-cylinder, 145 hp engine efficient under all speeds and loads. Climbs 71% grades easily. Cruises up to 80 mph on the highway. Add all this to a tank-tough body and under-belly, stocky fenders and bumpers and husky chassis and you've got a never-stop vehicle for any terrain.



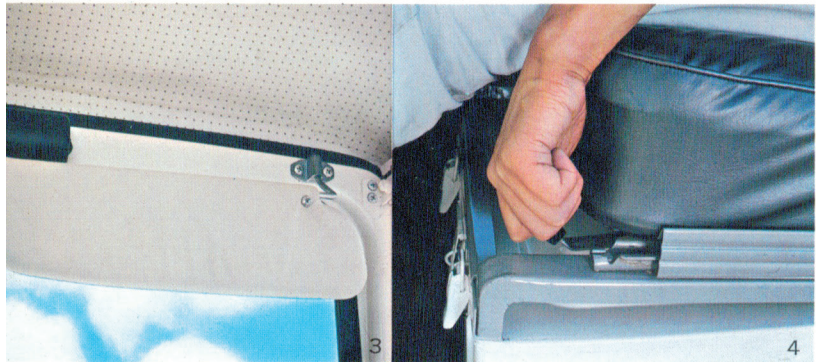
The Toyota Land Cruiser is as comfortable as it is durable. Front and rear auxiliary seats are of foam cushion and covered with handsome, easy-to-clean vinyl. There's big room for seven men. Driver's seat is adjustable. The dashboard is glare-proofed and padded. All control knobs are picture-symbol identified. The Toyota Land Cruiser vinyl top removes easily and the windshield can be folded down. The hard top model gives you a heavy-duty steel cab that is torture proof and weather tight. Good ventilation is assured by vent windows on each door and louvered vent in the cowl. For loading and unloading ease the rear features a large opening gate.

**EASY  
DRIVING  
EASY  
RIDING  
ROOM  
FOR  
SEVEN**



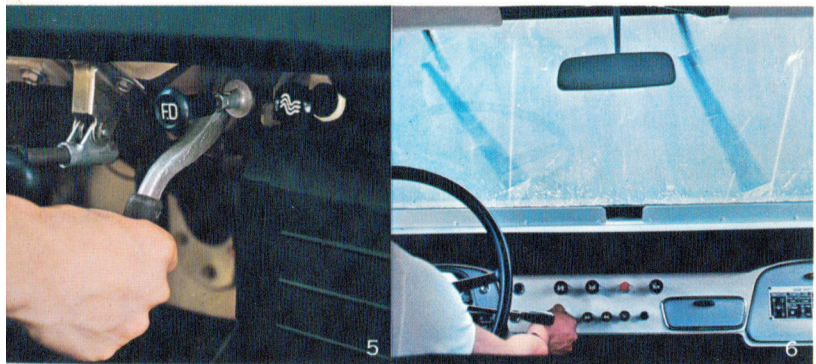
1. Control knobs on the dash feature illustrations which show the function of their operation.

2. For safety, the inside rear view mirror has been designed to break-away upon impact. Outside rear view mirrors are standard equipment.



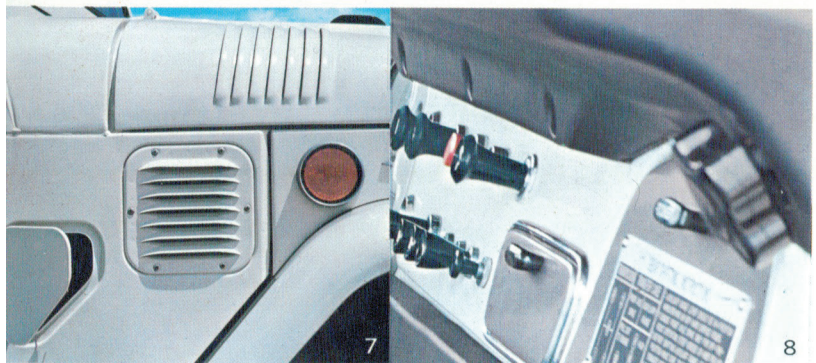
3. Sun visors are safety padded. (Optional extra)

4. The drivers seat is adjustable 4¾ inches forward and backward. Seat back is self-locking to prevent it from flying forward in fast stop or impact situations. Seat belts are standard.



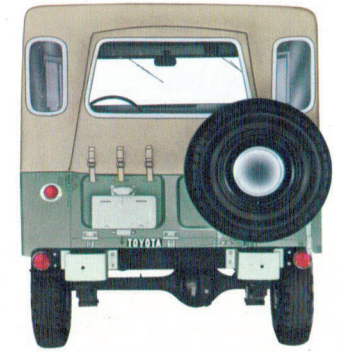
5. Low or high speed range is selected with transfer-case lever under the dash panel. While in four-wheel-drive operation you may disengage to two-wheel-drive simply by depressing a pushbutton.

6. Dual speed windshield wipers and washers are standard. For added safety, wiper arms have been glare-proofed.



7. For excellent ventilation, air vents are in the cowl sides as well as on top of the cowl.

8. The vinyl top model's windshield can be folded down. The windshield frame catches are new dial type for safety.





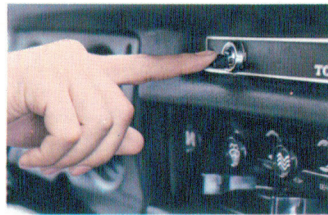
## TOYOTA **LAND CRUISER** STATION WAGON

4-WHEEL DRIVE

The versatile two-in-one wagon. Now you can have a wagon that performs all the usual chores—weekly grocery shopping, transporting the kids here and there, serving your day's turn in the car pool—and then takes you and the family or friends on weekend outings or vacations into the back country. The Toyota Land Cruiser Station Wagon has a husky 6-cylinder, 145 hp engine with 9 forward and 3 reverse speed transmission combinations. It cruises easily up to 80 mph out on the highway. Off the highway it climbs 71% grades easily... takes on mountains, deserts, snow and mud without hesitation. You go where you want to go when you want to. And you go in comfort. Both front and rear seats are foam cushion and vinyl covered. Padded dash is glare-proof. All control knobs feature picture identification. There's plenty of room for cargo and family. And the large, mat-covered, flat floor plus wide opening tail gate make for easy loading and unloading. The back window can be operated from the dash. The Toyota Land Cruiser 4-wheel drive station wagon comes completely equipped with all these features at no extra cost.

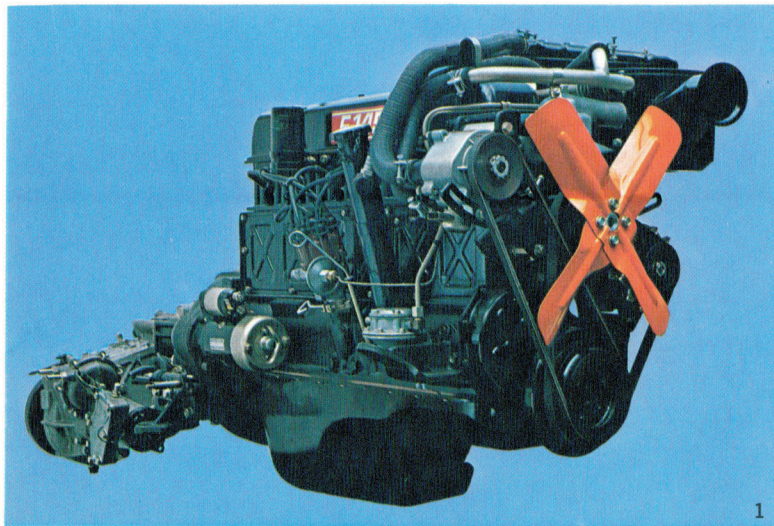






Lower and raise rear window with dash switch. One of Toyota Land Cruiser Station Wagon's many extra features at no extra cost.





1. All models of the Toyota 4-wheel drive Land Cruiser feature a husky 6-cylinder OHV 236.7 cu.in. engine. It develops 145 hp at 4,000 rpm. High output at low revs means smoothness and longer life. Engine is equipped with exhaust emission control.

2. Front wheel drive and steering components are made strong and rugged. Leaf spring and shock absorber combination assures comfortable ride.

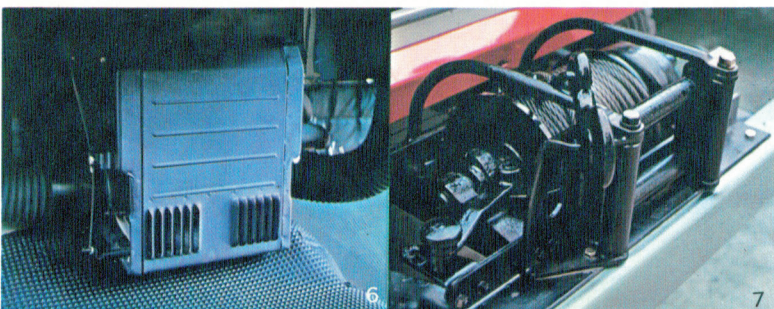
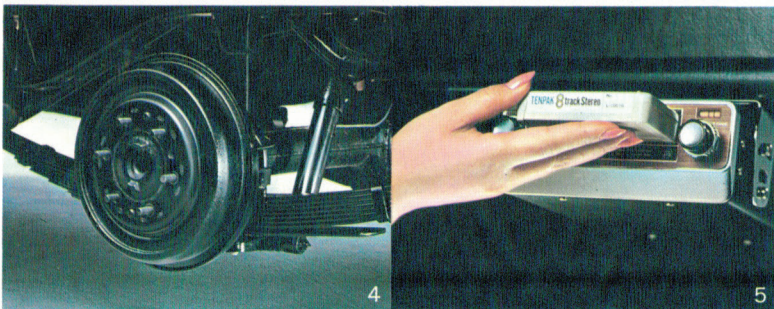
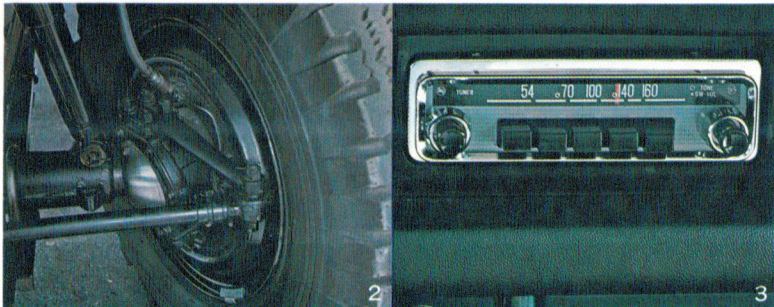
3. Toyota radios are made to withstand use on bumpy and rough roads. Push-buttons assure quick tuning of up to five stations. (Optional extra)

4. Rear axle is heavily built, semi-floating type. Leaf springs, shocks, and anti-roll bar ensure safe, comfortable rides on any surface.

5. When you're out beyond radio signals, you can still be accompanied by full, rich music from a stereo tape players. It features superb fidelity, 8-track continuous loop play. Plays 4 complete programs at one setting. (Optional extra)

6. You'll always be warm and comfortable inside the cab with Toyota's powerful and fast 2-speed heater. Also equipped with defroster. (Optional extra)

7. For any pulling or lifting needs, your Toyota Land Cruiser may be equipped with a powerful winch as optional equipment.



## TOYOTA **LAND CRUISER** SPECIFICATIONS

4-WHEEL DRIVE

DIMENSIONS AND WEIGHT	HARD TOP	VINYL TOP	STATION WAGON
OVERALL LENGTH	152.4 inches	152.4 inches	184.0 inches
OVERALL WIDTH	65.6 inches	65.6 inches	68.3 inches
OVERALL HEIGHT	76.8 inches	76.8 inches	73.4 inches
WHEELBASE	90.2 inches	90.2 inches	106.3 inches
HEADROOM FRONT SEAT TO HEADLINER	37.4 inches	40.5 inches	36.5 inches
CURB WEIGHT	3410 lbs.	3260 lbs.	4130 lbs.
TREAD	Front: 55.3 inches—Rear: 55.1 inches		

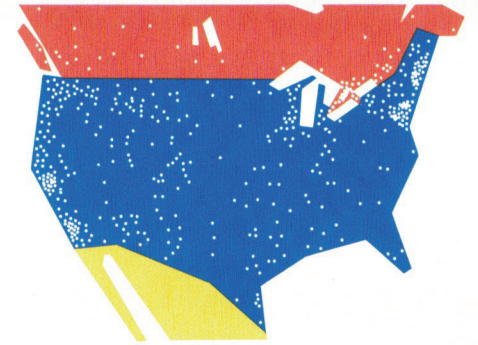
ENGINE		TRANSMISSION	
Type	6 cyl. in line OHV	3-speed, synchromesh 2nd and 3rd	
Bore and stroke	3.54 x 4.00 inches	Ratio	First: 2.76 Second: 1.70
Displacement	236.7 cubic inches		Third: 1.00 Reverse: 3.67
Compression ratio	7.8:1	AXLE	
Maximum horsepower	145 @ 4000 rpm	Front: Full-floating hypoid	
Maximum torque	217 ft. lb. @ 2000 rpm	Rear: Semi-floating hypoid	
Carburetor	Down draft single barrel	Ratio	4.11:1
Water capacity	16.1 quarts		SUSPENSION
Crankcase capacity	9.0 quarts	Semi-elliptic leaf springs, double-acting hydraulic shock absorbers	
Fuel tank capacity		STEERING	
Vinyl Top and Hard Top: 18.5 U.S. gallons		Worm and sector roller type	
Station Wagon: 23.7 U.S. gallons		Gear ratio	21:1
Battery	12 volt 50 amp. hour	Turning radius	
Alternator	12 volt 480 W	Vinyl Top and Hard Top: 17 feet	
		Station Wagon: 19 feet	
CLUTCH		BRAKES	
Dry single plate with torsion rubbers		Hydraulic, 4 wheels	
Facing diameter	10.8 inches	Lining area	183 square inches
Facing area	111 square inches	TIRES	
TRANSFER		7.60 x 15, 4-ply	
2-speed helical gear sliding type		PERFORMANCE	
Ratio	Low: 2.31 High: 1.00	Maximum speed	
		Vinyl Top and Hard Top: 90 mph	
		Station Wagon: 80 mph	

The Toyota policy of continual improvement in design and manufacture requires specifications, equipment and prices be subject to change without notice.

**TOYOTA  
LAND CRUISER**  
An outstanding favorite  
in the 4-wheeler circle



Toyota Service . . .



There are hundreds of Toyota dealers from coast to coast. And there are huge depots strategically located across the country and capable of supplying parts anywhere in the U.S. within 24 to 48 hours. You will be able to drive trouble-free Toyota cars at all times and at all places.



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